ERIC COLTON

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A dedicated Digital and Pre-Press Production Specialist / Graphic Designer, with a passion for bringing creative visions to life. As a contributing team player, I bring commitment to quality and precision through every job. My 15+ years of experience in managing complex projects, optimizing workflows, and cultivating solid professional relationships, have allowed me to adapt to any company's or client's changing needs.

PROGRAMS
• Adobe Creative Suite • InDesign • Photoshop • Illustrator • Premier Pro • Firefly • Lightroom • Acrobat • After Effects
• Dreamweaver • Audition • Quark • Canva • Sigma • File Maker Pro • Fiery RIP • Esko • 3ds Max • Live 3D • Strata 3D
• FTP • Workfront • Microsoft Office • MAC + PC literate

SKILLS
Client and vendor communications, brand development support, UI/UX design, marketing support (web and print), AI literate, digital formatting, typography, preflight, print production, trouble shooting, color management, image retouching, proofing approvals, original design / artworks, layouts, packaging, CAD, 2D/3D digital assets

EXPERIENCE
Print Production Specialist / Graphic Designer **(On-Site) | BCI Buckeye Corrugated Inc. | Houston, TX | 1yr 10mo**
• UI/UX, revamped File Maker Pro GUI bringing a more impactful, streamlined and updated user experience, company wide.
• Trained and on-boarded new hires to optimize workflow and uphold production standards while ensuring a smooth transition into company processes.
• Managed, prepared, retouched and edited complex print files for packaging, retail displays and promotional materials to meet company and industry standards.
• Coordinated daily with structural and cross-functional teams for seamless production.
• Contributed to creative design concepts for client proposals and new accounts.
• Approved and released printing plates for production.
• Partnered with outside vendors for quoting, setup charges, and deliveries.
• Created ink formulas and swatch approvals for clients, suppliers, and in-house ink kitchen.
• Provided sales teams with materials and samples for client presentations.

Print + Digital Production / Graphic Designer **(Hybrid) | Lakeshore Learning Materials | Carson, CA | 12yr 1mo**
• UI/UX, graphic focused management of POS elements to provide a better user experience, nationwide in all stores.
• UI/UX, troubleshooted bugs for seamless user experience and overall upgraded performance.
• Trained and on-boarded new hires to streamline workflow and maintain high production standards.
• Prepared final files, retouching and editing images for print production (classroom supplies, learning toys and games, STEM and coding kits, manipulatives, books & literacy resources, active play equipment) and digital (interactive games, Point Of Sales, 3D character and virtual classroom layouts, Interactive smart-board) ensuring adherence to brand guidelines.
• Collaborated with creative directors, designers, and marketing teams on various creative projects.
• Maintained and updated marketing materials across print, web, social media, and email platforms.
• Conducted quality checks and preflights, liaising with vendors to ensure consistency in colors, fonts, and images.

Print + Digital Production / Graphic Designer **(Hybrid) | Imaging Technologies | Anaheim, CA | 2yr 9mo**
• Trained and on-boarded new hires to enhance workflow efficiency and maintain production standards.
• Communicated directly with clients to manage, edit and retouch artwork content for diverse projects.
• Designed and produced layouts for banners, brochures, business cards, and large-format prints.
• Met tight deadlines while delivering high-quality print materials ready for press.

Print + Digital Production / Graphic Designer **(Hybrid) | Warning Management | Los Angeles, CA | 2yr**
• Mentored and assisted new hires with on-boarding to ensure a seamless integration into work-flows and production standards.
• Designed retouched and edited modeling comp cards and magazine layouts.
• Developed and produced magazine covers and advertisements for national distribution.
• Ensured accuracy and consistency in print-ready files before final vendor submission.

EDUCATION
Digital Media Production - BA | University of the Arts | London England
Digital Media Audio & Film - AA | Oxford College of Further Education | Oxford England