

ERIC COLTON

ericcolton@icloud.com | www.ericcolton.net | 323-377-8495 | Remote – Available Across All Time Zones

PACKAGING PRODUCTION ARTIST / PREPRESS SPECIALIST

Detail-driven production artist with 15+ years preparing vendor-ready dielines and print-accurate packaging for consumer-goods and retail brands. Expert in Adobe Illustrator, InDesign, Photoshop and Esko workflows; proven success coordinating with printers, vendors, and creative teams to deliver flawless packaging under tight deadlines.

Core Skills & Tools

Packaging Production • Dielines • Prepress • Color Management • Proofing / Approvals • Vendor Coordination • Adobe Illustrator • InDesign • Photoshop • Esko / ArtPro • Preflight • Typography • Large-Format Output • Brand Consistency • Training & Process Optimization

Professional Experience

Freelance Packaging & Print Production Artist (Remote) | 07/2024 – Present

- Prepare dielines and press-ready files for packaging, displays, and collateral across multiple clients.
- Communicate directly with printers and vendors to ensure technical accuracy, color match, and timely delivery.
- Streamlined proofing workflow that improved client approval turnaround by 50%.

BCI Buckeye Corrugated Inc. | Houston, TX | Print Production Artist | 07/2022 – 05/2024

- Managed complex corrugated packaging and retail display projects from file setup to plate approval.
- Partnered with vendors on quotes, substrates, inks, and swatch approvals.
- Trained new hires, improving team efficiency by 20%.
- Contributed design concepts for sales pitches and new business wins.

Lakeshore Learning Materials | Carson, CA | Print & Digital Production Specialist | 01/2010 – 02/2022

- Prepped and preflighted files for packaging, toys, books, and POS displays; ensured vendor-ready output.
- Coordinated with creative and marketing teams to maintain color and brand consistency across hundreds of SKUs.
- Retouched photography and illustrations for print and digital assets.
- Supported e-commerce and email marketing asset production while upholding brand standards.

Earlier Roles:

Imaging Technologies — Large-Format Print Production

Warning Management — Print Production & Mentorship

Education

B.A. Digital Media Production — University of the Arts

A.A. Digital Media — Oxford College of Further Education

Portfolio

www.ericcolton.net | Examples include: corrugated retail packaging, flexible pouch prepress, POS display artwork, and large-format banners.